

## starwars.com

Thu July 2 2015, 8:49:pm

7,180

Pages Indexed

69

Google PageSpeed

wars

Top Keyword

## 🎯 On Site SEO

<p style="color: green; font-weight: bold;">✓ Title Tag</p>	<p>StarWars.com   The Official Star Wars Website 45 characters</p> <div style="border: 1px solid #76b82a; padding: 5px; margin-top: 5px; text-align: center; color: #76b82a; font-style: italic;">Great, the length is between 30 &amp; 60 characters</div>
<p style="color: green; font-weight: bold;">✓ Meta Description</p>	<p>The official site for Star Wars, featuring the latest on Star Wars: Episode VII The Force Awakens and Star Wars Rebels, with daily news, games, and videos. 155 characters</p> <div style="border: 1px solid #76b82a; padding: 5px; margin-top: 5px; text-align: center; color: #76b82a; font-style: italic;">Great, the length is between 70 &amp; 155 characters</div>
<p style="color: red; font-weight: bold;">✗ H1 tag</p>	<p>We couldn't find a H1 tag.</p>
<p style="color: green; font-weight: bold;">✓ H2 tags</p>	<p>THE LATEST // // // Spotlight of the Week // Behind the Scenes // Star Wars Rebels // Star Wars: The Clone Wars // Events //</p>
<p style="color: green; font-weight: bold;">✓ H3 tags</p>	<p>Star Wars Rebels Season 2 Fan Art Contest Galaxy Wire: Star Wars News from Around the Web – July 1, 2015 A Spark of Rebellion Ignites the Galaxy in Star Wars Rebels: Complete Season One Best Starfighters - The StarWars.com 10 Building the Mandalorian Speeder, from Imagination to Reality Star Wars in the UK: Peel the Force of Star Wars Sticker Albums, Part 2 Infinity Gets Rebellious: Bringing Star Wars Rebels Characters to Disney's Hit Game A Bounty to Hunt: Announcing Gentle Giant's SDCC-Exclusive Boba Fett Prototype Mini Bust Quiz: It's Summer – Where Should You Vacation in a Galaxy Far, Far Away? 07.02.76</p>

Star Wars: Force for Change  
 General Grievous  
 Grievous Meets Anakin  
 Hello There  
 Chasing General Grievous  
 Creating General Grievous  
 Weapons And Battles - Star Wars: @Lightspeed  
 More Behind the Scenes  
 Star Wars Rebels Season Two Trailer  
 Star Wars Rebels: Meet Greg Weisman, Executive Producer  
 Rebels Recon: Inside "The Siege of Lothal"  
 The Clone Wars Legacy  
 Behind the Scenes: Lair of Grievous  
 Machinations and Motivations: Being General Grievous  
 Star Wars Celebration  
 Star Wars Reads Day  
 This site does not work on your browser.

✓ H4 tags

community  
 StarWars.com Team  
 news // July 1, 2015  
 news  
 video // youtube  
 Tom Hutchens  
 news // June 29, 2015  
 Mark Newbold  
 news // June 26, 2015  
 Dan Brooks  
 news // June 12, 2015  
 news  
 StarWars.com Team  
 news // June 24, 2015  
 textobject  
 community  
 databank  
 video  
 video  
 video  
 video  
 video  
 films  
 video  
 video  
 video  
 tv shows  
 video  
 video  
 events  
 events

✓ Favicon

[//a.dilcdn.com/sw/apple-touch-icon-33802293acbf.png](http://a.dilcdn.com/sw/apple-touch-icon-33802293acbf.png)  
[//a.dilcdn.com/sw/favicon-e91639a8eab7.ico](http://a.dilcdn.com/sw/favicon-e91639a8eab7.ico)

✓ Opendgraph Tags



**StarWars.com | Star Wars: The Force Awakens, Star Wars Rebels & Games**

www.starwars.com

Visit the official site for Star Wars, featuring the latest on Star Wars: The Force Awakens and Star Wars Rebels, with daily news, games, and videos.

✗ Twitter Card We could't find a Twitter card.

✓ Google+ Page  - <https://plus.google.com/+StarWars>

✗ Frames Oh no, we've found some Frames

✓ Flash We found no Flash

✓ Alt Tags We've found a total of 33 images.  
2 images are missing the ALT attribute.  
[http://img.lum.dolimg.com/v1/images/this-day\\_df434af6.png](http://img.lum.dolimg.com/v1/images/this-day_df434af6.png)  
<http://ctologger01.analytics.go.com/cto>

✓ XML Sitemap [http://starwars.com/sitemap\\_index.xml](http://starwars.com/sitemap_index.xml)

✓ Robots.txt <http://starwars.com/robots.txt>

✓ Schema <http://schema.org/Organization>  
<http://www.schema.org/SiteNavigationElement>  
<http://schema.org/WPFooter>

✓ Links

Anchor	Type	Follow	Where
Disney.com	Absolute	Follow	External
Store	Absolute	Follow	External
Parks & Travel	Absolute	Follow	External
Video	Absolute	Follow	External
Movies	Absolute	Follow	External
TV	Absolute	Follow	External
Music	Absolute	Follow	External
Games	Absolute	Follow	External
Books	Absolute	Follow	External
Live Shows	Absolute	Follow	External
(No Anchor)	Absolute	Follow	External
(No Anchor)	Absolute	Follow	External
(No Anchor)	Absolute	Follow	External
(No Anchor)	Absolute	Follow	External
(No Anchor)	Absolute	Follow	External

Anchor	Type	Follow	Where
(No Anchor)	Absolute	Follow	External
(No Anchor)	Relative	Follow	Internal
(No Anchor)	Relative	Follow	Internal
News + Blog	Relative	Follow	Internal
Video	Relative	Follow	Internal
Events	Relative	Follow	Internal
Films	Relative	Follow	Internal
TV Shows	Relative	Follow	Internal
Games + Apps	Relative	Follow	Internal
Community	Relative	Follow	Internal
Databank	Relative	Follow	Internal
(No Anchor)	Absolute	Follow	External
(No Anchor)	Absolute	Follow	External
(No Anchor)	Absolute	Follow	External
(No Anchor)	Absolute	Follow	External
(No Anchor)	Absolute	Follow	External
(No Anchor)	Absolute	Follow	External
	Absolute	Follow	Internal
Star Wars Rebels Season 2 Fan Art Contest	Absolute	Follow	Internal
	Absolute	Follow	Internal
Galaxy Wire: Star Wars News from Around the Web – July 1, 2015	Absolute	Follow	Internal
	Absolute	Follow	Internal
A Spark of Rebellion Ignites the Galaxy in Star Wars Rebels: Complete Season One	Absolute	Follow	Internal
	Absolute	Follow	External
Best Starfighters - The StarWars.com 10	Absolute	Follow	External
	Absolute	Follow	Internal
Building the Mandalorian Speeder, from Imagination to Reality	Absolute	Follow	Internal
	Absolute	Follow	Internal
Star Wars in the UK: Peel the Force of Star Wars Sticker Albums, Part 2	Absolute	Follow	Internal
	Absolute	Follow	Internal
Infinity Gets Rebellious: Bringing Star Wars Rebels Characters to Disney's Hit Game	Absolute	Follow	Internal
	Absolute	Follow	Internal
A Bounty to Hunt: Announcing Gentle Giant's SDCC-Exclusive Boba Fett Prototype Mini Bust	Absolute	Follow	Internal
	Absolute	Follow	Internal
Quiz: It's Summer – Where Should You Vacation in a Galaxy Far, Far Away?	Absolute	Follow	Internal
	Relative	Follow	Internal
	Absolute	Follow	Internal

Anchor	Type	Follow	Where
Star Wars: Force for Change	Absolute	Follow	Internal
	Absolute	Follow	Internal
General Grievous	Absolute	Follow	Internal
	Absolute	Follow	Internal
Grievous Meets Anakin	Absolute	Follow	Internal
	Absolute	Follow	Internal
Hello There	Absolute	Follow	Internal
	Absolute	Follow	Internal
Chasing General Grievous	Absolute	Follow	Internal
	Absolute	Follow	Internal
Creating General Grievous	Absolute	Follow	Internal
	Absolute	Follow	Internal
Weapons And Battles - Star Wars: @Lightspeed	Absolute	Follow	Internal
	Absolute	Follow	Internal
More Behind the Scenes	Absolute	Follow	Internal
	Absolute	Follow	Internal
Star Wars Rebels Season Two Trailer	Absolute	Follow	Internal
	Absolute	Follow	Internal
Star Wars Rebels: Meet Greg Weisman, Executive Producer	Absolute	Follow	Internal
	Absolute	Follow	Internal
Rebels Recon: Inside "The Siege of Lothal"	Absolute	Follow	Internal
	Absolute	Follow	Internal
The Clone Wars Legacy	Absolute	Follow	Internal
	Absolute	Follow	Internal
Behind the Scenes: Lair of Grievous	Absolute	Follow	Internal
	Absolute	Follow	Internal
Machinations and Motivations: Being General Grievous	Absolute	Follow	Internal
	Absolute	Follow	Internal
Star Wars Celebration	Absolute	Follow	Internal
	Absolute	Follow	Internal
Star Wars Reads Day	Absolute	Follow	Internal
(No Anchor)	Absolute	Follow	External
(No Anchor)	Absolute	Follow	External
(No Anchor)	Absolute	Follow	External
(No Anchor)	Absolute	Follow	External
(No Anchor)	Absolute	Follow	External
(No Anchor)	Absolute	Follow	External
Terms of Use	Absolute	Follow	External
Legal Notices	Absolute	Follow	External
Privacy Policy	Absolute	Follow	External
Children's Online Privacy Policy	Absolute	Follow	External
Your California Privacy Rights	Absolute	Follow	External

Anchor	Type	Follow	Where
Disney Star Wars Store	Absolute	Follow	External
Star Wars Helpdesk	Absolute	Follow	Internal

[View All Links](#)

## Content

### ✓ Single Keywords

wars	39	star	33	video	14
grievous	13	rebels	11	general	10
news	10	clone	7	starwarscom	6
season	5				

### ✓ Double Keywords

star wars	33	wars rebels	10
general grievous	9	clone wars	6
news june	4	wars celebration	3
droid army	3	rebels season	3

### ✓ Triple Keywords

star wars rebels	10	wars the clone	4
star wars celebration	3	wars rebels season	3

### Matched Keywords

Single Keyword	Freq	Title	Desc	H1	H2	H3	Alt
wars	39	✓	✓		✓	✓	✓
star	33	✓	✓		✓	✓	✓
video	14		✓				
grievous	13					✓	✓
rebels	11		✓		✓	✓	✓
general	10					✓	✓
news	10		✓			✓	✓
clone	7				✓	✓	✓
starwarscom	6						
season	5					✓	✓







Double Keywords	Freq	Title	Desc	H1	H2	H3	Alt
star wars	33	✓	✓		✓	✓	✓

Double Keywords	Freq	Title	Desc	H1	H2	H3	Alt
wars rebels	10		✓		✓	✓	✓
general grievous	9					✓	✓
clone wars	6				✓	✓	✓
news june	4						
wars celebration	3					✓	✓
droid army	3						
rebels season	3					✓	✓

Triple Keywords	Freq	Title	Desc	H1	H2	H3	Alt
star wars rebels	10		✓		✓	✓	✓
wars the clone	4						
star wars celebration	3					✓	✓
wars rebels season	3					✓	✓

## Q Off Site SEO

Social

-  Facebook Shares: 33,895
-  Facebook Likes: 67,754
-  Facebook Comments: 21,987
-  Tweets: 12,247
-  Google+: 5,262,364
-  LinkedIn: 1,569

✓ Alexa Rankings


- Global Rank: 9,552
- Country Rank: 5,161
- Country: United States

✓ Pages Indexed

- About 7,180 results

## Technical

Server Information

- IP Address: 199.181.132.250
- Location:  Burbank, United States

Resource Stats

- 132 HTTP resources loaded by the page
- 27 unique hosts referenced by the page

Page Size Breakdown

- 247.80 KB of uncompressed HTML on the page
- 1.41 KB of text resources on the page

989.69 KB of uncompressed CSS on the page  
 1.63 MB of Images on the page  
 2.64 MB of uncompressed JavaScript on the page  
 40.85 KB of other resources on the page

✓ Technologies Used	jQuery
✗ Text/HTML Ratio	3.78% Text Size: 5.64 KB HTML Size: 149.37 KB
✓ Doctype	html

*Great, the site is using the latest HTML specification.*

## Performance

✗ Google PageSpeed 69

✗ CSS & JavaScript Resources  
 5 CSS resources found in the HEAD  
 0 CSS resources found in the BODY  
 4 JavaScript resources found in the HEAD  
 8 JavaScript resources found in the BODY

*Your site may be serving too many CSS and/or too many JS files.*

✓ Enable Compression Great, compression is enabled on all resources.

✗ Browser Caching

- http://aglobal.go.com/stat/dolWebAnalytics.js (no expiration specified)
- http://secure-us.imrworldwide.com/novms/js/2/ggcmb390.js (no expiration specified)
- http://cdn.optimizely.com/js/1789681066.js?\_=1435834203937 (64 seconds)
- https://registerdisney.go.com/css/DisneyID.css?2374 (15 minutes)
- https://registerdisney.go.com/js/DisneyID.js (15 minutes)
- https://registerdisney.go.com/js/cachebuster.js?t=alsdjfasdfsdfasdfsdf?1.25.0 (15 minutes)
- https://registerdisney.go.com/js/dist/DisneyID.min.js?1.25.0 (15 minutes)
- https://registerdisney.go.com/js/dist/all.min.js?1.25.0 (15 minutes)
- https://registerdisney.go.com/js/easyxdm.min.js?1.25.0 (15 minutes)
- https://registerdisney.go.com/js/easyxdm/easyXDM.min.js (15 minutes)
- https://registerdisney.go.com/js/jquery.cookie.js (15 minutes)
- https://registerdisney.go.com/js/jquery.min.js (15 minutes)
- https://registerdisney.go.com/public/silent-client/SilentClient.js?1.25.0 (15 minutes)
- https://registerdisney.go.com/public/silent-client/methods/checkInfo.js (15 minutes)
- https://registerdisney.go.com/public/silent-client/methods/checkOrRequestActivities.js (15 minutes)
- https://registerdisney.go.com/public/silent-client/methods/doTealium.js (15 minutes)



minutes)  
<https://registerdisney.go.com/public/silent-client/methods/forceTokenRefresh.js> (15 minutes)  
<https://registerdisney.go.com/public/silent-client/methods/getGuest.js> (15 minutes)  
<https://registerdisney.go.com/public/silent-client/methods/getInfo.js> (15 minutes)  
<https://registerdisney.go.com/public/silent-client/methods/logout.js> (15 minutes)  
<https://registerdisney.go.com/public/silent-client/methods/newProspect.js> (15 minutes)  
<https://registerdisney.go.com/public/silent-client/methods/silentLogin.js> (15 minutes)  
<https://registerdisney.go.com/public/silent-client/methods/validateToken.js> (15 minutes)

**! Minify HTML**

Minifying: <http://www.starwars.com/> could save 984B (4%)  
 Minifying: [https://registerdisney.go.com/DisneyID.php?page=silent-client-functions&checksum=ff283604f4a642a7e64f5f3bcf465db29cf8facb&client\\_id=DIM-STARWARSDOTCO-PROD&langPref=null&countryPref=&continentPref=&css-override=%2F%2Fa.dilcdn.com%2Fsw%2Fdidid%2Finner-overrid-0de6cda61245.css&scheme=https&responderPage=https%3A%2F%2Fa.dilcdn.com%2F\\_swdid%2F&successPageAfterCreate=true&sharedStoragePrefix=DIM-STARWARSDOTCO-PROD&onMask=960&featureMask=10&postMessageOrigin=https%3A%2F%2Fa.dilcdn.com&behavior\\_id=DEFAULT&env=PROD](https://registerdisney.go.com/DisneyID.php?page=silent-client-functions&checksum=ff283604f4a642a7e64f5f3bcf465db29cf8facb&client_id=DIM-STARWARSDOTCO-PROD&langPref=null&countryPref=&continentPref=&css-override=%2F%2Fa.dilcdn.com%2Fsw%2Fdidid%2Finner-overrid-0de6cda61245.css&scheme=https&responderPage=https%3A%2F%2Fa.dilcdn.com%2F_swdid%2F&successPageAfterCreate=true&sharedStoragePrefix=DIM-STARWARSDOTCO-PROD&onMask=960&featureMask=10&postMessageOrigin=https%3A%2F%2Fa.dilcdn.com&behavior_id=DEFAULT&env=PROD) could save 906B (6%)

**✓ Minify CSS**

Great, all your CSS is minified.

**✓ Minify JavaScript**

Great, all your JavaScript is minified.

**✗ Optimize Images**

Compressing:  
[http://img.lum.dolimg.com/v1/images/bobafettprotomb-1536x864-922300198068\\_37d3883f.jpeg?region=336%2C0%2C864%2C864&width=320](http://img.lum.dolimg.com/v1/images/bobafettprotomb-1536x864-922300198068_37d3883f.jpeg?region=336%2C0%2C864%2C864&width=320) could save 29KiB (56%)  
 Compressing:  
[http://img.lum.dolimg.com/v1/images/sabine\\_art\\_01952e95.jpeg?region=0%2C0%2C2259%2C1269&width=320](http://img.lum.dolimg.com/v1/images/sabine_art_01952e95.jpeg?region=0%2C0%2C2259%2C1269&width=320) could save 21.6KiB (56%)  
 Compressing:  
[http://img.lum.dolimg.com/v1/images/sabine\\_art\\_01952e95.jpeg?region=0%2C0%2C2259%2C1269&width=600](http://img.lum.dolimg.com/v1/images/sabine_art_01952e95.jpeg?region=0%2C0%2C2259%2C1269&width=600) could save 21.2KiB (32%)  
 Compressing:  
[http://img.lum.dolimg.com/v1/images/international-top-module\\_df02d45e.png?region=0%2C0%2C1152%2C213](http://img.lum.dolimg.com/v1/images/international-top-module_df02d45e.png?region=0%2C0%2C1152%2C213) could save 7KiB (21%)  
 Compressing:  
[http://img.lum.dolimg.com/v1/images/img\\_0884\\_d4347396.jpeg?region=213%2C0%2C853%2C853&width=320](http://img.lum.dolimg.com/v1/images/img_0884_d4347396.jpeg?region=213%2C0%2C853%2C853&width=320) could save 6.7KiB (27%)  
 Compressing:  
[http://img.lum.dolimg.com/v1/images/image\\_ce15c5f7.jpeg?region=368%2C0%2C800%2C800&width=320](http://img.lum.dolimg.com/v1/images/image_ce15c5f7.jpeg?region=368%2C0%2C800%2C800&width=320) could save 4.3KiB (12%)

Compressing:  
[http://img.lum.dolimg.com/v1/images/Screen\\_Shot\\_2015-04-14\\_at\\_12\\_e8acc099.jpeg?region=0%2C0%2C2301%2C1294&width=320](http://img.lum.dolimg.com/v1/images/Screen_Shot_2015-04-14_at_12_e8acc099.jpeg?region=0%2C0%2C2301%2C1294&width=320) could save 3.5KiB (31%)

Compressing:  
[http://img.lum.dolimg.com/v1/images/Screen\\_Shot\\_2015-04-14\\_at\\_12\\_e8acc099.jpeg?region=0%2C0%2C2301%2C1294&width=600](http://img.lum.dolimg.com/v1/images/Screen_Shot_2015-04-14_at_12_e8acc099.jpeg?region=0%2C0%2C2301%2C1294&width=600) could save 3.5KiB (15%)

Compressing:  
[http://img.lum.dolimg.com/v1/images/image\\_4955760f.jpeg?region=1098%2C0%2C818%2C816&width=320](http://img.lum.dolimg.com/v1/images/image_4955760f.jpeg?region=1098%2C0%2C818%2C816&width=320) could save 3.5KiB (27%)

Compressing:  
[http://img.lum.dolimg.com/v1/images/reb\\_ia\\_4576\\_c19cba92.jpeg?region=189%2C0%2C960%2C720&width=320](http://img.lum.dolimg.com/v1/images/reb_ia_4576_c19cba92.jpeg?region=189%2C0%2C960%2C720&width=320) could save 3.1KiB (16%)

Compressing: [http://a.dilcdn.com/sw/shared/social\\_sprite-111f415b5572.png](http://a.dilcdn.com/sw/shared/social_sprite-111f415b5572.png) could save 2.4KiB (11%)

Compressing:  
[http://img.lum.dolimg.com/v1/images/image\\_80cd3d82.jpeg?width=144](http://img.lum.dolimg.com/v1/images/image_80cd3d82.jpeg?width=144) could save 2.4KiB (82%)

Compressing:  
[http://img.lum.dolimg.com/v1/images/EP5\\_BTS\\_783\\_a7666531.jpeg?region=113%2C0%2C1935%2C1451&width=320](http://img.lum.dolimg.com/v1/images/EP5_BTS_783_a7666531.jpeg?region=113%2C0%2C1935%2C1451&width=320) could save 1.2KiB (8%)

Compressing:  
[http://img.lum.dolimg.com/v1/images/image\\_80cd3d82.jpeg?region=0%2C0%2C258%2C258&width=144](http://img.lum.dolimg.com/v1/images/image_80cd3d82.jpeg?region=0%2C0%2C258%2C258&width=144) could save 1.1KiB (37%)

Compressing:  
[http://img.lum.dolimg.com/v1/images/image\\_c59671f4.jpeg?region=0%2C0%2C258%2C258&width=144](http://img.lum.dolimg.com/v1/images/image_c59671f4.jpeg?region=0%2C0%2C258%2C258&width=144) could save 1KiB (28%)

Compressing:  
[http://img.lum.dolimg.com/v1/images/image\\_fb32a42a.jpeg?width=144](http://img.lum.dolimg.com/v1/images/image_fb32a42a.jpeg?width=144) could save 995B (24%)

Compressing:  
[http://img.lum.dolimg.com/v1/images/grievous-meets-anakin\\_f17a5f58.jpeg?region=267%2C0%2C1627%2C915&width=320](http://img.lum.dolimg.com/v1/images/grievous-meets-anakin_f17a5f58.jpeg?region=267%2C0%2C1627%2C915&width=320) could save 987B (8%)

Compressing:  
[http://img.lum.dolimg.com/v1/images/image\\_bf0bef1b.jpeg?region=0%2C0%2C258%2C258&width=144](http://img.lum.dolimg.com/v1/images/image_bf0bef1b.jpeg?region=0%2C0%2C258%2C258&width=144) could save 889B (16%)

Compressing:  
[http://img.lum.dolimg.com/v1/images/reads\\_6a6368d9.jpeg?region=0%2C30%2C640%2C320&width=320](http://img.lum.dolimg.com/v1/images/reads_6a6368d9.jpeg?region=0%2C30%2C640%2C320&width=320) could save 841B (4%)

Compressing:  
[http://img.lum.dolimg.com/v1/images/Celebration\\_keyart\\_wide\\_943fda54.jpeg?region=0%2C55%2C1920%2C960&width=320](http://img.lum.dolimg.com/v1/images/Celebration_keyart_wide_943fda54.jpeg?region=0%2C55%2C1920%2C960&width=320) could save 711B (5%)

Compressing:  
[http://img.lum.dolimg.com/v1/images/image\\_f8a23074.jpeg?region=0%2C0%2C629%2C354&width=600](http://img.lum.dolimg.com/v1/images/image_f8a23074.jpeg?region=0%2C0%2C629%2C354&width=600) could save 670B (2%)

## Mobile

Mobile Friendly

- ✓ Great, we found a meta viewport tag
- ✓ Great, we found CSS media queries

